

A woman with blonde hair, wearing sunglasses, a pink top, a grey skirt, and a pink shawl, is walking barefoot through a grand, arched stone corridor. The corridor is lined with large, weathered columns and arches, creating a sense of depth and perspective. The lighting is bright, casting shadows on the floor. The text 'YALLA CAIRO' is overlaid on the image in large, bold letters.

YALLA CAIRO

Your Cairo City Break, Done Right

BY MADDI ZAREMBA & KUKI PRUS

This is the start of your journey through the experiences, flavours, and sounds that will reveal the true essence of a city you'll soon be eager to explore!

We'll guide you gently, share local tips, and show you how to plan your trip so that landing in Cairo feels smooth, easy, and stress-free.



So... what does it actually look like in detail?

We start with a story that wasn't supposed to happen

How it all began... and why Cairo stays with you long after you leave.

Your first moments after arrival

How to find your footing after landing - even if you're traveling solo. You'll see how this ebook walks you through it step by step.

Cairo - and that moment when it all feels like too much

The chaos, the emotions, that first real collision with the city - and somehow, it all works... and starts pulling you in more and more.

Finding your rhythm in the city

Your first decisions, first steps - and how not to feel overwhelmed. The city in motion

Getting around Cairo, its rhythm, and the unspoken rules you only start to understand once you're there - don't worry, you've got this.

Where to stay (because it matters)

Places that become your base - and your oasis in the middle of it all.

The Cairo that's truly worth experiencing

Six unique city experiences - choose what resonates with you.

Flavors you feel before you taste them

Food as part of the experience - what to eat, where to go (with Google Maps links), and what's better to skip to avoid ruining your trip.

The city's soundtrack

Music and the atmosphere of real Cairo - with Spotify links.

What you'll take back with you

Shopping, souvenirs, and the stories hidden in objects.

Understanding more

People, culture, and things that only start to make sense with time.

The little things that change everything

Tips that suddenly make you feel like you "get" this city.

And the moment when you already know

that Cairo isn't something you check off a list - it's something you fully experience.

Yalla - let's dive in!

CAIRO HAS TWO FACES

One you've seen on postcards: pyramids, camels, a golden sunset. The other only reveals itself when you're sipping karkadeh behind a mosque, or wandering Cairo's streets for twenty thousand steps, until the azan finds you at sunset.

This e-book shows you both.



CITYBREAK FOR TRAVELERS WHO WANT MORE THAN ALL-INCLUSIVE

MADDI ZAREMBA & KUKI PRUS

I Didn't Plan a Trip to Egypt I Fell in Love with Cairo

Cairo doesn't invite you.
Cairo pulls you in.

First, it confuses you. Then it makes you smile. A moment later, it annoys you. And right after that, it charms you so deeply that **there's no going back to sterile, soulless, brochure-perfect vacations.**

This city has two faces. And both are real.

On one side: honking horns, dust, a man selling roasted potatoes in the middle of a roundabout, and a speaker blasting prayer and the latest Arabic trap at the same time.

On the other hand, sunset over the Nile, muezzins singing as if time itself has paused, and mint tea on a rooftop, where oud floats in the air, mixed with shisha smoke.

It's a bit like stepping into a chaotic stage play and suddenly becoming part of the cast. And you know what?

Even if during your first hours you keep thinking, "What is happening here?", **by the end of the trip, you'll be asking, "When can I come back?"**

This city break isn't about ticking off a sightseeing checklist. **It's about diving into flavors, scents, sounds, and into the people** who will ask you thirteen times a day where you're from. And even if it sounds like small talk, they truly want to know.



What You'll Find Instead of a Top 10 Attractions List



In this e-book, you won't find a "10 Things to Do in Cairo" checklist.

What will you find instead?

A secret key to a city that only looks chaotic on the surface. Beneath the constant noise, exhaust fumes, and thousands of years of history, you'll discover that Cairo has a heart. A big one. And it beats for everyone who arrives with openness - not just expectations.

We'll show you how to feel safe here.

We'll tell you what to pack, how to get around, how not to fall into the "my friend" trap - and how not to get lost in Cairo. Or maybe... how to get lost for a moment. **And finally feel it for real.**

Is Cairo for everyone?

No.

But if you feel that all-inclusive no longer does it for you, if you're craving a city with a soul - sometimes tiresome, sometimes wild - then a Cairo city break might be exactly what you need right now.

Remember one thing:

Cairo is not a city to be seen through a bus window.

Cairo is a city to be felt.

So...

Yalla. Let's go.



Cairo doesn't begin when you land

It begins the moment you stop just looking at it...
and start feeling it

If you're here, it's already started.

You can go to Cairo and try to "figure it out"...
or step into it consciously - calmly, and without the chaos.

In the full version, you'll learn how to:

- find your way from the very first moments
- choose where to stay so you can actually rest
- get around without losing your mind
- know what to eat (and what to skip)
- and experience Cairo instead of just seeing it

This isn't just another guidebook.
It's a way to experience the city truly.

Ready to experience Cairo for real?

Download the full version and make your Cairo trip feel effortless from day one.

**This one decision will shape your entire Cairo experience.
Make it a good one.**

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